Product Manager, Analytics for Clients

PARIS, FRANCE   PRODUCT   PERMANENT

Who we are

At Criteo, we connect 1.5 billion active shoppers with the things they need and love. Our technology takes an algorithmic approach to predict what user we show an ad to, when, and for what products. Our dataset is about 50 petabytes in Hadoop (more than 120 TB extra per day) and we take less than 10ms to respond to an ad request. This is truly big data and machine learning without the buzzwords. If scale and complexity excite you, join us.

Most of all, we are creators. From designing ground-breaking products to finding unique ways to solve technical challenges at an exceptional scale, our tech teams work with state of the art methodologies to shape the future of advertising.
The Product team translates business goals into R&D deliverables. They have a tremendous impact on shaping strategic business partnerships and the development roadmap.

What will you be doing?

As part of our Product Team, you will be in charge of defining and delivering Analytics & Data Products for Criteo.
You will work on unique data products running on a world class Data infrastructure such as analytics for customers & internal users, data products empowering a 300 Data Analysts & Scientists community or the Criteo Data Model.
You will be part of an excellent team of product managers, partnering with world class engineering teams.

More specifically, as a Product Manager you will:
·   Be in charge of defining and delivering the roadmap of data & analytics of products you will lead
·   Work closely with our R&D Platform team and become very knowledgeable about tech implementation

·   Master Criteo customers' objectives & analytics needs

·   Own a strong knowledge about internal users' analytics & data needs

·   Work with effective product management practices and methods

·   Contribute to the vision on how Criteo data should be processed, accessed and consumed

·   Support this vision, by describing, prioritizing and justifying new systems, tools and features for your products

What do we expect?

The successful candidate will be able to demonstrate the following:

·   You have 4+ years of experience either

o   in an analytical position (mathematics / finance / consulting)

o   working with digital technology (Web, Mobile, UX design…) as a developer, designer or product manager

o   as a consultant in a digital agency or a marketing technology company, working at a strategic level with customer

·   You have experience with agile methodologies

·   You can negotiate and influence within a complex organization to achieve your goals

·   You have strong communication and presentation skills

·   You are very pragmatic and like pushing your ideas end to end

·   You are versatile and dynamic

·   You have a real interest in technology and like working in fast-paced environments

·   You are fluent in English

The ideal candidate will also have Product management knowledge and experience in analytics & data projects.

#LI-CN2

At Criteo, we dare to be different. We believe that diversity fuels innovation and creates an energy that can be seen and felt all over Criteo. We champion different perspectives and are committed to creating a workplace where all Criteos are heard, feel a sense of belonging, and are treated with respect and dignity.